

**The
Executive Recruiter's
Roundtable, Inc.**

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**The Executive Recruiter's Roundtable Announces Agenda for
November 5th Annual Meeting at Whitemarsh Valley Country Club**

Sarasota, Florida · October 09, 2009

Joseph McElmeel, Chairman & CEO of Brooke Chase Associates, Inc. and Managing Director of The Executive Recruiter's Roundtable announced the agenda for Annual Roundtable meeting to be held at the Whitemarsh Valley Country Club located 30 miles outside Philadelphia from November 5th through November 7th, 2009.

"The difference between a rut and a grave is the depth of the hole."

November 5, 2009 Arrive in Philadelphia, PA

6:00-7:00 p.m. Reception & Cocktails

7:00 p.m. Group Dinner @ Flemings Steak House in Radnor, PA

November 6, 2009 Meeting held @ Whitemarsh Valley Country Club

8:00-9:00 a.m. Welcome

Roger Linde

Treasurer's Report

Joe McElmeel

Membership Report

Larry Roth

Nomination of Officers

Joe McElmeel

9:00-9:15 a.m. Break

9:15-10:00 a.m. Marketing Your Services to Potential Clients

George Scott

10:00-10:45 a.m. Market Segments to Target

Larry Roth

10:45-12:00 p.m. Business Development

Joe McElmeel

12:00-1:30p.m. Lunch

1:30-2:15 p.m. Maximizing LinkedIn for Search

Ken Diamond

2:15-3:00 p.m. Low Cost Marketing Techniques

Roger Linde

3:00-3:15 p.m. Break

3:15-4:00 p.m. Your Website and How To Enhance It

Joe McElmeel

4:00-4:30 p.m. The Executive Recruiter's Website

Joe McElmeel

4:30-5:00 p.m. General Discussion

Roger Linde

7:00 p.m. Group Dinner @ Plymouth Country Club

November 7, 2009 Golf

Dress code for all functions is business casual.

Expenses for the meeting will be shared equally by those attending.

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Attendees will be staying at the Philadelphia Marriott West in West Conshokocken, PA.

For more information on membership, contact:

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About The Executive Recruiter's Roundtable

The Executive Recruiter's Roundtable is a professional association of boutique search firms within the executive search industry and meets annually to discuss major issues in the executive search and recruitment industry.

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